



## DAIRY BEEF NEWSLETTER

The beef industry is very concerned about consumer and especially animal welfare activists criticism of how beef is produced. This concern includes dairy beef. (cull dairy cows)

The certification process which qualifies many area dairy farms for a \$25 premium from Caviness Beef Packers encourages milk producers to:

- do your part to educate non-milk producers about the good care provided cull dairy cows
- not engage in inhumane practices nor permit their employees to abuse their animals
- castrate animals at a young age
- use semen from polled bulls. We should not be dehorning replacement heifers
- take extra effort to reduce stress during transport
- encourage their neighbors to qualify for the \$25 bonus on cull cows and bulls

The Dairy Quality Center is proud of your record in improving animal care and animal health.

Keep up your good work. To date there are more than 100,000 cows signed up by their owners through the Dairy Quality Center to receive premiums for their dairy beef. Dairies participating in the Verified Beef Program are located in Texas, New Mexico, Kansas and Colorado. If you are not already involved – ask us for more information and take a step to earning more for your cull dairy beef.

Give us a call at 800-553-2479 or contact us at [www.agri-ed.com/VPPbeef](http://www.agri-ed.com/VPPbeef) for information on how to become Verified Premium Plus certified.

*Patricia Clancy      Colette Jones      Keith R. Carlson*